HOME DEPOT'S TOP PICKS FOR PRODUCT INNOVATION 2017

Oct 04, 2017

ATLANTA, Oct. 4, 2017 /PRNewswire/ -- Home Depot's (NYSE: HD) merchants work tirelessly with vendors all year long to create innovative products – in other words, products that save customers time and money, making everyday tasks easier.

Here are the top 10 products leading the way in home improvement innovation.

The Home Depot 2017 Innovation Award Winners

Winner: LifeProof Vinyl Plank Flooring

LifeProof Vinyl Plank Flooring gives you the look of hardwood, with the benefits of vinyl. This highly engineered plank is water resistant, shock-absorbing and available in over 40 patterns. No need to hire an installer with drop-and-lock joints to connect each plank tool-free, laying over an existing surface. It's also safe for kids and pets, as it's phthalate and formaldehyde free. *Available only at The Home Depot.*

First Runner-Up:Dewalt Max Flexvolt

Dewalt's Max Flexvolt system delivers the power of corded tools, with the freedom and flexibility of going cordless. Get projects done quickly without having to wait for your tool recharge – Flexvolt is the world's first battery that automatically changes voltage when you change tools, extending battery life. The brushless motor means less friction, extending the actual life of the tool.

Second Runner-Up:Ring Floodlight Cam

Ring's Floodlight Cam will make sure you don't miss a thing with its bright lights and high-definition camera. Ensure maximum safety at home—as soon as motion happens, the built-in floodlights turn on, and the camera starts recording. Customers can easily install this product while connecting it directly to their mobile device to monitor their property anytime, anywhere.

Honorable Mentions:

Petproof Carpet is the perfect carpet for families with children and pets because of its lifetime stain resistance, superior softness and extreme durability. It stands up to everyday messes and spills, and is easy to clean. *Available only at The Home Depot.*

Rio Daplendia is a beautiful, drought-resistant annual bloom that originates from the mountains above Rio de Janero. It's suitable for all climates in the U.S. – being tolerant of both hot and cold temperatures – and will add a trendy, tropical look to your garden. *Available only at The Home Depot.*

Pure Safetyis the world's first certified asthma and allergy-friendly insulation that is mold and mildew resistant. You'll breathe easier and get a better night's sleep knowing it's fire-resistant, sound-absorbing and can assist with energy bills. *Available only at The Home Depot.*

Milwaukee Outdoor Power Program - Yard work is done faster without a cord to trip you up outside. This outdoor power suite includes everything you need to maintain a gorgeous lawn – including a blower, trimmer and hedger – and uses Redlink Plus technology to talk between the tool, battery and charger, extending the life of all tools. *Available only at The Home Depot.*

Moen Press & Mark Bath - Get classic style with the ease and benefit of installing it yourself: a washable ink stamp will

show you exactly where to drill, eliminating the need for a traditional paper template. *Available only at The Home Depot.*

Diablo 5" SandNet Disc will help you get your sanding job done quicker, more efficiently, while needing less materials to do it. The most advanced sanding technology on the market with 10x longer life versus standard sanding discs – ideal for sanding wood, metal, plastic and solid surfaces. *Available only at The Home Depot.*

PPG Timeless – Trusted by pros and now available for your DIY exterior wood projects, PPG Timeless Stain will protectyour deck, fence or siding from UV damage, mold, mildew, warping, cracking – all while displaying the wood's natural texture and delivering a rich, long-lasting color.

Click here to watch a video about the top 10 Innovation Award finalists.

Ron Jarvis, Home Depot's vice president of environmental, recognized **Kellogg Garden Products** with the Environmental Partner of the Year Award for its efforts to remove the price barrier for customers to buy organics.

Kevin Hofmann, Home Depot's president of online and chief marketing officer, recognized Samsung with the Marketing Innovation Award for their partnership with the launch of the Flexwash and Flexdry offering customers a clear value proposition to save time by having the capability to complete two loads at once.

Additionally, the following companies received Home Depot's Supplier Partner of the Year Award:

Lumber: Alta Forest Products
Building Materials: US Gypsum
Flooring: Engineered Floors
Paint: Wooster
Hardware: Big Time Products
Tools: Geelong (Husky Workbenches)
Plumbing: TrueAire Industries
Electrical: Leviton
Lighting: Bright Industries
Indoor Garden: Cub Cadet
Outdoor Garden: Altman Plants
Appliances: GE Appliances
Kitchen & Bath: Woodcrafters
Millworks: OrePac Building Products
Décor: Nien Made (Home Decorators Blinds)

View original content with multimedia:http://www.prnewswire.com/news-releases/home-depots-top-picks-for-product-innovation-2017-300530553.html

SOURCE The Home Depot